


CELEBRATING **25 YEARS** OF STUDENT  
LEARNING AND LEADERSHIP

**MARCH  
15-17**

**COLLEGIATE  
LEADERSHIP  
CONFERENCE**

**Monday, March 15th | 7PM**

- Virtual Keynote and Q&A: Zach King, filmmaker, entrepreneur, and social media sensation 
- Livestream in Tate Grand Hall & virtual attendance options



**Tuesday, March 16th | 5-7PM**

- 45-minute concurrent sessions on a variety of leadership topics
- Hosted via Zoom

**Wednesday, March 17th | 10AM-2PM**

- 25th Anniversary Celebration in Tate Grand Hall
- Mini Involvement Fair
- Food, giveaways, & much more!

**REGISTER AT  
BIT.LY/UGACLC21**



\*Free for activity fee-paying students with valid UGACard



Engagement, Leadership, and Service  
Student Affairs  
UNIVERSITY OF GEORGIA

The University of Georgia is committed to providing access and reasonable accommodations for people with disabilities upon request. Please contact Engagement, Leadership and Service via phone at 706-542-6396 or via email at [involvement@uga.edu](mailto:involvement@uga.edu) with specific requests.



The 25th Annual  
Collegiate Leadership Conference  
presents:

# Zach King

Filmmaker, entrepreneur, and  
social media sensation

**Monday, March 15**  
**Zoom | 7:00 p.m.**

Livestream & free pizza\*  
Tate Grand Hall

Register and submit your  
question for the Q&A!  
[bit.ly/UGACLC21](https://bit.ly/UGACLC21)



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# VIRTUAL PRESENTATIONS

## MARCH 16

### 5PM

### **Survival of the Fittest: Environmental Ethics & The Plant Theory**

JANINE WEAVER DOUGLAS, ASSOCIATE DIRECTOR, RESIDENTIAL PROGRAMS AND SERVICES

In this presentation, we explore the concept of environmental ethics in the context of how we recruit, select, train and develop leaders, via the Plant Theory.

### **Navigating Difficult Decisions**

JOSHUA WELCH, DIRECTOR OF GREEK LIFE  
ANNIE CARLSON WELCH, ASSISTANT TO THE VICE PRESIDENT FOR STUDENT AFFAIRS

By examining the Decision Making Framework we can better understand the process of making a decision, reduce or lessen the frustration that comes with decision making and increase behaviors that help us make sound decisions.

### **Leading with Integrity & Accountability**

NICOLE MCCONNELL, ASSISTANT DIRECTOR OF STUDENT ACTIVITIES  
MACKENZIE WHITE, GRADUATE RESIDENT FOR RESIDENTIAL PROGRAMS & SERVICES

What does it mean to lead with integrity and hold peers accountable? Come learn how to lead others with integrity and gain strategies for creating a culture of accountability amongst yourself and your peers so that you can create a positive working environment wherever you are!

### **Integrating Peer Mentoring and Wellness Skill-Building for Lasting Change**

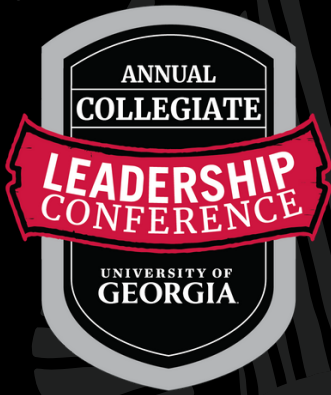
MOLLY DUNN, PEER MENTOR COORDINATOR

Working with a peer mentor has been shown to improve college students' self-efficacy and sense of belongingness. In this presentation, participants will explore the content of Wellness Workshops. Participants will also participate in an example workshop activity.

### **Learning While Earning: Leveraging Student Employment for Career Success**

TORREZ WILSON, CONFERENCE & PROGRAM SERVICES, GEORGIA STATE UNIVERSITY  
WILLIAM GUY, SENIOR EVENT SERVICES SPECIALIST, GEORGIA STATE UNIVERSITY

This session focuses on the benefits of student employment and will show you how you can use your student employment experience to land a job after graduation. Learn about the skills that employers are looking for and how you can build those skills to prepare you for your career after graduation.



# VIRTUAL PRESENTATIONS

## MARCH 16

### 6PM

### **Building a Community that Builds Without You**

JEFFERY JOHN, LEAD DIRECTOR UGA HACKS 7 AND UGA HACKS 8

Acting as a yearly organization leaves long gaps of time where our target community is isolated from our organizers, and so it's a strong priority for us to serve as a catalyst for a community that continues without us, until our next event. During this presentation, participants will gain insight into branding, passive and active engagement strategies, collaborative ideas, and cultural perspectives from event interviews.

### **Quality over Quantity: Building the extraordinary teams you want with the resources you already have**

MAGGIE FITZSIMMONS, COORDINATOR FOR FACILITIES  
COURTNEY BROWN, COORDINATOR FOR FACILITIES

Knowing yourself, your team, and how to navigate the world around you leads to extraordinary results. Explore the ways you can make an impact as a leader with the resources you already have with the teams around you.

### **Fundraising Fundamentals: Developing and Communicating Your "Why"**

SARAH URBANSKI, GRADUATE ASSISTANT FOR STUDENT GOVERNMENT ASSOCIATION

During this presentation, participants will develop their "why" statements and learn how to translate that message into funds raised. Whether you're fundraising to support your organization or to support a charity partner, these best practices will help your organization grow your next fundraiser.

### **Inclusive Leadership: Driving Organizational Performance through Diversity**

KARIS HILL, SENIOR COORDINATOR OF LEADERSHIP

Leadership in the 21st century demands organizations to optimize diversity by leveraging the power of inclusion. By prioritizing diversity and inclusion your team will be able to perform better and develop innovative strategies for engagement. This interactive presentation will give participants tips on how to become an inclusive leader.

### **Written in the Stars: Charting Your Relationship to Leadership**

ALEXANDRA MASTORAKIS, GRADUATE ASSISTANT FOR STUDENT ACTIVITIES  
NICHOLAS TROTTER, GRADUATE ASSISTANT FOR ARCH SOCIETY

Self-awareness is a major part of developing one's identity as a leader and teammate. Using the guiding analogy of natal charts and the zodiac, participants will learn more about the relationship between self-assessments and self awareness, as well as how they relate to the development of one's personal leadership philosophy.



# VIRTUAL PRESENTATIONS

## MARCH 16

### 7PM

### **DOs and DON'Ts of Virtual Programming**

NOAH BAKER, SENIOR COORDINATOR OF STUDENT ACTIVITIES

This presentation is designed for anyone wanting to learn more about providing campus programs in a virtual space, the various tools that can be used for online programming, and some of the lessons that we have learned from programming during COVID-19 protocol.

### **Dismantling Dysfunction to Build Better Teams**

JACKIE PHILLIPS, SENIOR COORDINATOR OF STUDENT ENGAGEMENT

This presentation will provide an overview of Patrick Lencioni's The Five Dysfunctions of a Team and discuss why teams fail to work together for the collective good of an organization. This session will discuss strategies for helping teams overcome these problems and provide real-life examples and group discussions.

### **Battling "Bossy": How Women Can Take Control of Their Leadership Journey**

ABBI FLAGG, GRADUATE ASSISTANT FOR LEADERSHIP

Despite now making up the majority of the undergraduate population, women continue to be underrepresented in leadership across most professional and academic fields. In this session, participants will discuss the systemic barriers preventing access to leadership opportunities, the value of diverse leadership teams, and how they can practice agency in their leadership development as students.

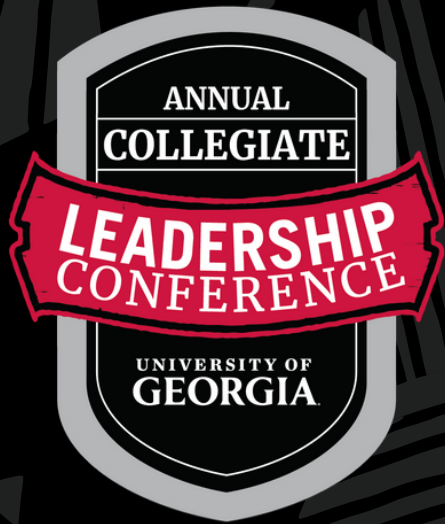
### **Leaving your Legacy: Succession Planning & Transition Tips**

LORI CRAWFORD, ASSISTANT DIRECTOR OF LEADERSHIP

Does your organization find itself "reinventing the wheel" time and time again? Set your organization up for success by creating a transition plan that includes a shared vision and opportunities to cultivate leadership in others along the way. Participants will be introduced to resources including a sample transition meeting agenda, transition checklist, and SOAR analysis exercise.

**REGISTER IN ADVANCE TO RECEIVE PRESENTATION LINKS**  
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CELEBRATING **25 YEARS** OF STUDENT  
LEARNING AND LEADERSHIP

**MARCH 17**

**10AM-2PM**

**CELEBRATION**  
**TATE**  
**GRAND HALL**

### **Mini Involvement Fair**

- Check out opportunities to be a leader on campus on Tate Grand Hall!

### **25th anniversary Celebration!**

- Banner signing in Tate Grand Hall
- Free\* t-shirt for students who participate in the keynote and attend at least one presentation!

### **Giveaways & More!**

- Professional headshots by Pandora Yearbook in Tate 473
- Free\* Chick-fil-a biscuits @ 10am
- Free\* King of Pops @ 12pm

\*Free for activity fee-paying students with valid UGACard